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## Others Specials

## I Solution Microsystems Honored With NASSCOM Excellence Award For Transformation Catalyst For SMEs

Recognized For Driving Digital Transformation In The SME Sector At Ceremony Graced By Shri Piyush Goyal



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**New Delhi [India], March 28:** I Solution Microsystems Pvt. Ltd., a leading technology solutions provider, has been honored with the NASSCOM Excellence Award for Transformation Catalyst for SMEs at a prestigious ceremony held at Shangri-La Eros, New Delhi. The award was presented by Shri Piyush Goyal, Minister of Commerce & Industry, recognizing the company's outstanding contributions to empowering India's small and medium enterprises (SMEs) through Shopaccino, its flagship SaaS-based eCommerce platform that simplifies online selling and business management.

### Award Details & Significance

The NASSCOM Excellence Award celebrates organizations at the forefront of enabling digital transformation for SMEs. I Solution Microsystems was recognized for Shopaccino, a comprehensive eCommerce platform that allows businesses to launch, manage, and scale their online stores effortlessly.

Shopaccino provides an integrated web and mobile app solution for brands, enabling them to seamlessly manage their eCommerce operations across multiple digital touchpoints. With customizable storefronts, seamless integrations, and multi-currency support, Shopaccino has empowered thousands of SMEs across India to enhance their operations, expand their reach, and boost revenue streams in the digital economy.

### Quote from Leadership

"This recognition from NASSCOM validates our commitment to creating accessible, innovative solutions that level the playing field for SMEs," said Vishal Singhal, Founder & Managing Director of I Solution Microsystems Private Limited. "With Shopaccino, we aim to make eCommerce simple, scalable, and efficient for small businesses. By providing an integrated web and mobile app solution, we empower brands to engage customers seamlessly across platforms. This award motivates us to continue developing transformative solutions for India's vibrant SME sector."

### About I Solution Microsystems

I Solution Microsystems Pvt. Ltd. is a technology leader specializing in developing business solutions that drive efficiency and growth. With over two decades of experience, the company has established itself as a trusted partner for SMEs looking to harness digital technologies. Its flagship product, Shopaccino, is a leading SaaS-based eCommerce platform designed to empower businesses with easy-to-use online store management, payment integration, advanced marketing tools, and integrated mobile app solutions.

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